

# MAGIC

The Gathering

# GRAND PRIX



São Paulo 2015

## Table of Contents

---

<b>Table of Contents.....</b>	<b>2</b>
<b>Introduction to São Paulo.....</b>	<b>3</b>
<b>Currency Information .....</b>	<b>3</b>
<b>Language and Communication .....</b>	<b>3</b>
<b>Event .....</b>	<b>4</b>
<b>Location.....</b>	<b>4</b>
<b>How to get there .....</b>	<b>4</b>
From Cumbica International Airport (GRU - Guarulhos).....	4
From Congonhas Airport (CGH) .....	4
From Subway/Train .....	4
<b>Public Transportation .....</b>	<b>5</b>
<b>Tourist Spots .....</b>	<b>6</b>
<b>Museu do Futebol .....</b>	<b>6</b>
<b>Avenida Paulista.....</b>	<b>6</b>
<b>Centro Cultural Julio Prestes - Sala São Paulo .....</b>	<b>7</b>
<b>Theatro Municipal De São Paulo .....</b>	<b>7</b>
<b>Pinacoteca Do Estado De São Paulo .....</b>	<b>8</b>
<b>Parque Do Ibirapuera .....</b>	<b>8</b>
<b>MASP (Museu de Arte de São Paulo) .....</b>	<b>8</b>
<b>Museu da Língua Portuguesa .....</b>	<b>9</b>
<b>Hotel Information.....</b>	<b>10</b>
<b>Security and rules to follow carefully when arriving at the airport.....</b>	<b>10</b>
<b>Tips for Safety .....</b>	<b>10</b>
<b>Local TCG Stores .....</b>	<b>11</b>
<b>Judge Manager Contact Info.....</b>	<b>12</b>
<b>Authors .....</b>	<b>12</b>

## Introduction to São Paulo

---

And here we are, São Paulo, the 7th most populous city in the world, Latin American financial capital, with a population of 12 million people.

## Currency Information

---

The local currency is Real. US Dollars are not commercially used. International credit cards are accepted – Mastercard and Visa in almost every shop/place, other cards may be accepted in fewer shops/places.

The current conversion of US Dollars to Brazilian Real is USD 1 to R\$ 3.

## Language and Communication

---

In São Paulo, as in all the Brazil, the official language is the Portuguese. English isn't of common usage, neither the Spanish (although the last is more easily understandable). Some places like hotels, hostels and a little number of restaurants may understand you if you speak English or Spanish.

### Simple sentences in Portuguese

<b>Good Morning</b>	Bom Dia
<b>Good Evening</b>	Boa Noite
<b>Good Night</b>	Boa Noite / Até mais / Até breve
<b>Please (when asking)</b>	Por favor / Por gentileza
<b>How much?</b>	Quanto custa?
<b>Thank you</b>	Obrigado
<b>Sorry</b>	Me desculpe
<b>Street</b>	Rua
<b>Shop / Venue</b>	Loja
<b>Money / Cash</b>	Dinheiro
<b>Bus stop</b>	Ponto de ônibus
<b>Subway</b>	Metrô
<b>Lunch</b>	Almoço
<b>Breakfast</b>	Café da manhã
<b>Dinner</b>	Jantar
<b>What time is it?</b>	Que horas são?

### Numbers

<b>0</b>	Zero
<b>1</b>	Um
<b>2</b>	Dois
<b>3</b>	Três
<b>4</b>	Quatro
<b>5</b>	Cinco
<b>6</b>	Seis
<b>7</b>	Sete
<b>8</b>	Oito
<b>9</b>	Nove
<b>10</b>	Dez
<b>50</b>	Cinquenta
<b>100</b>	Cem
<b>1000</b>	Mil

## Event

---

### Location

---

#### **WTC - Golden Hall**

Address: Avenida das Nações Unidas, 12551, Brooklin Novo, São Paulo

Website: <http://www.gpsp2015.com>

Site entrance (Google Street View): <http://bit.ly/GPSP2015VenueEntranceView>

### How to get there

---

#### From Cumbica International Airport (GRU - Guarulhos)

---

##### **Airport Bus Service**

It costs R\$ 42,00 (almost \$15 USD) and will take you directly to the event site. More info here <http://www.airportbusservice.com.br/en/linhas>

##### **Taxi/Cab**

It will cost about R\$130,00 (approximately \$44 USD) to the event site.

#### From Congonhas Airport (CGH)

---

##### **Bus**

Take the line: 5701-10 – Metrô Conceição - Estação Berrini, drop at Estação Berrini and walk around 50 meters towards WTC.

##### **Taxi/Cab**

It will cost about R\$60,00 (approximately \$20 USD) to the event site.

#### From Subway/Train

---

WTC isn't near by any metrô (subway) station, but it's very close to a train service line, that is integrated with the metrô (subway).

If you are near some subway stations you should:

1. Take the subway towards *Pinheiros* (line yellow)
2. Transfer to the CPTM (train service), it's free and you do not need to get out of the station
3. Take the train towards *Grajaú*
4. Get off at the *Berrini* station
5. Walk a few meters towards the WTC

**Maps instructions to event site from Berrini station to WTC** <http://bit.ly/WalkFromBerriniToWTC>



## Public Transportation

---

São Paulo has a large bus system and several train systems (mainly the Metrô). You can either pay for one-time tickets at bus and subways or get a *Bilhete Único* (Unified ticket) smartcard, which can be used on buses, subway and train; using the card allows riders discounted prices for multiple rides and makes for easier transitions between systems. The card is free to acquire and you can get one at any subway station. It is a prepaid card so you can charge it with the exactly number of trips you are planning to do.

The fare for bus, subway or train is R\$3,50 (USD 1,50). Using *Bilhete Único* you can take up to 4 bus rides in up to 3 hours for a single fare, or 1 metro ride and up to 3 bus rides in up to 3 hours for a single fare.

<http://maps.google.com> is a very good tool to inform distances and courses in the city, pointing which public transport should be used (bus lines, trains and metro stations).

São Paulo's subway system, although small, covers the whole city, and is a very viable way to get from place to place in a short period of time.

A map of the whole train and subway system can be found here:

<http://www.metro.sp.gov.br/pdf/mapa-da-rede-metro.pdf> or for free in any station.

Taxis are also a good option for groups of 2 to 4 people. Taxi is not cheap in São Paulo, but a viable alternative for those who don't know the city.

***\*\* The São Paulo's public transportation system does not work all night long. The subway's last trip is around 00h. Only a few bus lines work all night long. You can use Google Maps to check***

## Tourist Spots

---

The majority of tourist spots in São Paulo are indoor, except for parks.

### Museu do Futebol

---

*Soccer Museum*

Praça Charles Miller, s/n – Pacaembu

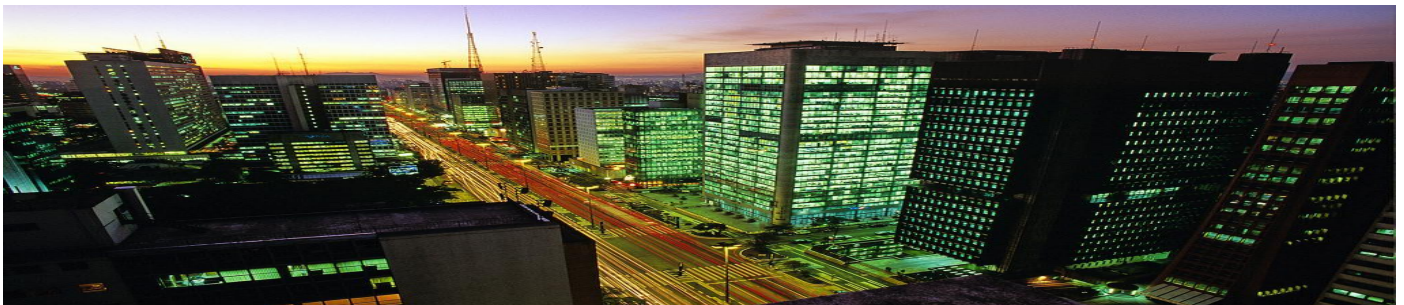


The technology makes this museum an interactive experience that enchants even those that are not big fans of soccer. The location couldn't be more appropriate: the museum is located under the bleachers of the Pacaembu Stadium. Important moments of the soccer's history are presented through projections on big screens fixed on the roof, in audio cabins you can enjoy goal narrations, TV monitors show immortal plays and 8 totems show pictures and videos of all the FIFA's World Cups. ***\*\*The Soccer Museum does not open on Mondays. Entrance fee R\$ 6,00 (\$2 USD), VISA Credit Card accepted or cash.***

### Avenida Paulista

---

*Paulista Avenue*



One of the most important avenues in São Paulo. The 2.8 kilometre thoroughfare is notable for headquartering a large number of financial and cultural institutions, as well as being home to an extensive shopping area and to Latin America's most comprehensive fine-art museum, MASP (listed below). The road is served by a subway line and many major bus routes. Although the main landmarks and shopping areas are in the avenue, the best restaurants and pubs are in the surrounding streets, so take a peek on them too.

## Centro Cultural Julio Prestes - Sala São Paulo

---

*Julio Prestes Cultural Center*

Praça Julio Prestes, 16

<http://www.salasaopaulo.art.br>



With a capacity of 1498 seats, it is the home of the São Paulo State Symphonic Orchestra (OESP). It is a venue for symphonic and chamber presentations and has been designed according to state of the art standards, comparable to the Boston Symphony Hall, Musikverein in Vienna and the Concertgebouw in Amsterdam. Open rehearsals on thursdays!

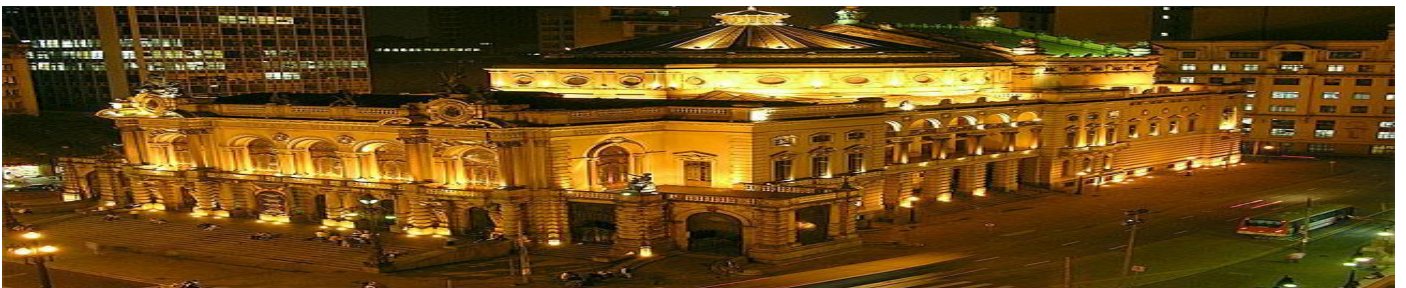
## Theatro Municipal De São Paulo

---

*São Paulo Municipal Theatre*

Praça Ramos de Azevedo, Rua Nestor Pestana 196

<http://www.prefeitura.sp.gov.br/cidade/secretarias/cultura/theatromunicipal/>



One of the landmarks of the city, significant both for its architectural value as well as for its historical importance, having been the venue for the Week of Modern Art in 1922, which revolutionised the arts in Brazil. The building now houses the São Paulo Municipal Symphonic Orchestra, the Coral Lírico (Lyric Choir) and the City Ballet of São Paulo.



## Pinacoteca Do Estado De São Paulo

---

### *Museum*

Praça Da Luz, 2

<http://www.pinacoteca.org.br/pinacoteca-pt/>



One of the most important art museums in Brazil. It is housed in a 1900 building, designed to be the headquarters of the Lyceum of Arts and Crafts. It is the oldest art museum in São Paulo, founded on December 24, 1905, and established as a state museum since 1911.

## Parque Do Ibirapuera

---

### *Park*

Av Pedro Álvares Cabral, portões 2, 3 e 10



Large area for leisure, jogging and walking, as well as a convention center. Its importance to São Paulo is comparable to that of the Central Park to New York City. Bike rentals!

## MASP (Museu de Arte de São Paulo)

---

### *Museum*

Avenida Paulista, 1578

<http://masp.art.br>



A symbol of modern Brazilian architecture. Displays a collection of works ranging from the Renaissance to Contemporary Modern. There is a restaurant in the lower ground floor. The ground floor of the museum provides a nice view of the city. **\*\* Entrance fee R\$ 25,00 (\$9 USD), credit cards or cash are accepted.**



## Museu da Língua Portuguesa

---

### *Museum*

Praça da Luz, S/N - Centro, São Paulo

<http://www.museudalinguaportuguesa.org.br>



The Portuguese Language Museum is located in the centenary building of the Light Station in São Paulo, a city with the largest number of people who speak Portuguese in the world. The objective of the institution is to create a living space on the Portuguese language, considered as the basis of culture of Brazil, where it is possible surprise in visitors with unusual aspects and often unknown to their mother language. **\*\* Entrance fee R\$ 6 (\$2 USD), credit cards or cash are accepted.**

## Hotel Information

---

The GP organization established a partnership with the *Sheraton Hotel* that is inside the event's complex. There is a special fare for the GP São Paulo 2015's attendants, check below:

Classic		CLUB		Executive		Club Suite		Executive Suite	
SGL	DBL	SGL	DBL	SGL	DBL	SGL	DBL	SGL	DBL
R\$ 340,00	R\$ 390,00	R\$ 460,00	R\$ 510,00	R\$ 560,00	R\$ 610,00	R\$ 660,00	R\$ 710,00	R\$ 960,00	R\$ 1.010,00

By the time there isn't any hostel partnership confirmed. The GP Organizers will publish it on GP's website if that option become available: <http://www.gpsp2015.com/>

## Security and rules to follow carefully when arriving at the airport

---

When arriving at São Paulo, by Guarulhos International Airport, some information could be relevant to avoid problems with customs/immigrations.

Some products require special control to enter the country: live animals, products of animal or vegetal source, equipment or product that could have some interference on public health or environment, weapons and ammunition are subject to special control in the country.

Some products have restrictions to be brought on luggage:

- 12 liters of alcoholic beverages
- 10 cigarette boxes with 20 units each
- 25 cigars
- 250 grams of smoke
- 20 units of goods (such as gifts) worth U\$10,00 each (not identical units)

If you're entering Brazil (or leaving) with an amount superior to R\$ 10.000 in cash (or equivalent in another currency), you must make a statement by internet and present it to customs. It's also important to present the receipt of the acquisition of foreign currency in an authorized bank or institution with amount equal or superior to the stated one.

For further information, consult this link: <http://www.gru.com.br/en-us/Passengers-Guide>

## Tips for Safety

---

São Paulo, like other big cities around the world, has some problems related to violence/security.

The ideal is to walk in groups if you are in a less crowded place, and choose more crowded and better lighted streets/avenues. Take care if you are walking by the night, try to be in a group and always talk to the locals asking advices regarding the security in the region you are planning to go/walk at night.

Avoid using notebooks and tablets on the streets prefer using them on coffee shops and more restricted places.

Keep backpacks and valuables close to you at all times. In case of need the **Police Office** number are **190**. You can call from any public telephone at no charges.

## Local TCG Stores

---

São Paulo has a large number of TCG stores, spread all over the city, here we list a few.

### **Academia de Jogos**

Avenida Engenheiro George Corbisier, 170  
55 (11) 3554-3221

### **Bazar de Bagdá**

Rua Dr. Olavo Egidio, 284  
55 (11) 4301-3780

### **HotYugioh Cards and Toys**

Rua Domingos de Moraes, 348, loja 44/45  
55 (11) 5083-5607

### **Let's Collect**

Rua Xavier de Almeida 1279/1357  
55 (11) 4329-9662

### **Magic Domain**

Rua Domingos de Moraes, 1881  
55 (11) 5084-9864

### **Magic House**

Rua Alfredo Pujol, 120  
55 (11) 2099-4897

### **Mangazine World Book**

Avenida Casa Verde, 1587  
55 (11) 3961-5691

### **Mtg Brasil**

Rua Aurelia, 926  
55 (11) 2936-0170

### **SpellBox**

Alameda dos Nhambiquaras, 2030  
55 (11) 5041-5946

### **UPOnline**

Avenida Guarapiranga, 68  
55 (11) 5521-3293



## Judge Manager Contact Info

---

The Judge Manager is the person responsible for all the GP judge staff and this year he wants to be available even to players that may need some kind of information or help.

The judge manager for the GP São Paulo will be Rafael Dei Svaldi. He will be available before the event and on site to assist judges as possible. You can contact him through his e-mail ([rafael@jamboeditora.com.br](mailto:rafael@jamboeditora.com.br)), or by mobile /Whatsapp ([++55 51 93012373](tel:++55 51 93012373)). Feel free to contact him if you have any questions or need assistance on while on the city.

## Authors

---

This Travel Guide was made by Vinicius Quaiato, L2 judge from São Paulo / Brazil with the help of João Paulo, L1 judge from Campinas / Brazil.