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Introduction to São Paulo

And here we are, São Paulo, the 7th most populous city in the world, Latin American financial capital, with a population of 12 million people.

Currency Information

The local currency is Real, no other form of currency is used. International credit cards are accepted – Mastercard and Visa in almost every shop/place, other cards may be accepted too. The current conversion of US Dollars to Brazilian Real is USD 1 to R\$ 3,15.

Language and Communication

In São Paulo, as in all the Brazil, the official language is the Portuguese. English isn't of common usage, neither is Spanish. Some places like hotels, hostels and some number of restaurants may understand you if you speak English or Spanish.

At the end of this Travel Guide there's a quick Pocket Guide with useful sentences for everyday use and some MTG related expressions.

Simple sentences in Portguese				
Good Morning	Bom Dia			
Good Evening	Boa Noite			
Good Night	Boa Noite / Até mais / Até breve			
Please (when asking)	Por favor / Por gentileza			
How much?	Quanto custa?			
Thank you	Obrigado			
Sorry	Me desculpe			
Street	Rua			
Shop / Venue	Loja			
Money / Cash	Dinheiro			
Bus stop	Ponto de ônibus			
Subway	Metrô			
Lunch	Almoço			
Breakfast	Café da manhã			
Dinner	Jantar			
What time is it?	Que horas são?			

Numbers	
0	Zero
1	Um
2	Dois
3	Três
4	Quatro
5	Cinco
6	Seis
7	Sete
8	Oito
9	Nove
10	Dez
50	Cinquenta
100	Cem
1000	Mil

Event

Location

Pro Magno Centro de Eventos

Adress: Rua Samaritá, 230, Casa Verde (parking lot)

GP Website: http://www.gpsaopaulo2016.com/

Pedestrian Entrance: Av. Profa Ida Kolb, 513

The daily fee for the parking lot is R\$30,00 (~U\$10 USD)

How to get there

From Cumbica International Airport (GRU - Guarulhos)

Rus

-Bus route from GRU to Venue- (http://bit.ly/GPSPfromGRU)

Total cost is R\$ 49,30 (~\$15 USD)

Taxi/Cab

It will cost about R\$95,00 (~\$32 USD) to the event site

. Uber

It will cost about R\$50,00 (~\$16 USD) to the event site

. From Congonhas Airport (CGH)

Bus

-Bus route from GRU to Venue- (http://bit.ly/GPSPfromCGH)

Airport Bus Service costs R\$45,00 (~\$15 USD) and a regular bus or subway R\$3,80 (~\$1,20 USD) Taxi/Cab

It will cost about R\$60,00 (~\$20 USD) to the event site.

Uber

It will cost about R\$40,00 (~\$13 USD) to the event site.

From Subway Station Barra Funda

Bus

Take the bus (<u>9789-10 Jd. Paulistano</u>) in Av. Jornalista Aloysyo Blondi (Barra Funda Station) 7 Stops later, exit at Av. Eng. Caetano Alvares, 1117

Taxi

It will cost about R\$20,00 (~\$7 USD) to the event site.

Uber

It will cost about R\$12,00 (~\$4 USD) to the event site.

No matter where you come from, you will need to take multiple forms of transportation to get to the GP Site. Uber is recommended for most people as it is cheap and faster.

Useful Phone Apps

Subway app: Metrô de São Paulo Oficial

Google Play

IOS

SPTrans - Find your bus - Cadê o Ônibus?®

Google Play

IOS

Transport and routes - EMTU Oficial

Google Play

IOS

Public Transportation

São Paulo has a large bus system and several train systems (mainly the Metrô). You can either pay for one-time tickets at bus and subways or get a *Bilhete Único* (Unified ticket) smartcard, which can be used on buses, subway and train; using the card allows riders discounted prices for multiple rides and makes for easier transitions between systems. The card is free to acquire and you can get one at any subway station. It is a prepaid card so you can charge it with the exactly number of trips you are planning to do.

The fare for bus, subway or train is R\$3,80 (USD 1,20). Using *Bilhete Único* you can take up to 4 bus rides in up to 3 hours for a single fare, or 1 metro ride and up to 3 bus rides in up to 3 hours for a single fare.

<u>http://maps.google.com</u> is a very good tool to inform distances and courses in the city, pointing which public transport should be used (bus lines, trains and metro stations).

São Paulo's subway system, although small, covers the whole city, and is a very viable way to get from place to place in a short period of time. Unfortunately the GP Site is not close to any subway station at this time.

A map of the whole train and subway system can be found here: http://www.metro.sp.gov.br/pdf/mapa-da-rede-metro.pdf or for free in any station.

The closest subway station to the GP Venue is Barra Funda.

Subway Working Hours:

Mon-Fri - 4:40am to midnight.

Sat - 4:40am to 1am.

Sun and Holidays - 4:40am to midnight.

Taxis are also a good option for groups of 2 to 4 people. Taxi is not cheap in São Paulo, but it is a viable alternative for those who don't know the city.

Uber is also used a lot in the city, and for groups of 3-4 people can be cheaper than public transportation.

** The São Paulo's public transportation system does not work all night long. The subway's last trip is around 00h. Only a few bus lines work all night long. You can use Google Maps to check

Tourist Spots

The majority of tourist spots in São Paulo are indoor, except for parks.

Museu do Futebol

Soccer Museum Praça Charles Miller, s/n – Pacaembu



The technology makes this museum an interactive experience that enchants event those that are not big fans of soccer. The location couldn't be more appropriate: the museum is located under the bleachers of the Pacaembu Stadium. Important moments of the soccer's history are presented through projections em big screens fixed on the roof, in áudio cabins you can enjoy goal narrations, TV monitors shows immortal plays and 8 totens shows pictures and videos of all the FIFA's Wolrd Cups. **The Soccer Museum does not open on mondays. Entrance fee R\$ 6,00 (\$2 USD), VISA Credit Card accepted or cash.

Mirante 9 de Julho



The Mirante is a multicultural area with restaurants and coffee shops open to the public. You can find urban art, music projects, open air movie exhibitions and independent fairs. https://mirante.art.br/

Parque Da Água Branca

Avenida Francisco Matarazzo,455 Barra Funda



In Parque da Água Branca you can find the aquarium with most of the species of the state and some other regions. (Admission fee: R\$2 (less than \$1 USD))

Arena: An area used for horsemanship.

Organic Products Fair: Sat and Sun, 7am to 1pm

and much more

http://parqueaguabranca.sp.gov.br/o-parque/atrativos/

(11) 3803-4200

Òpén to the public: Mon-Fri, das 8am to 5pm

Theatro Municipal De São Paulo

São Paulo Municipal Theatre
Praça Ramos de Azevedo, Rua Nestor Pestana 196
http://www.prefeitura.sp.gov.br/cidade/secretarias/cultura/theatromunicipal/



One of the landmarks of the city, significant both for its architectural value as well as for its historical importance, having been the venue for the Week of Modern Art in 1922, which revolutionised the arts in Brazil. The building now houses the São Paulo Municipal Symphonic Orchestra, the Coral Lírico (Lyric Choir) and the City Ballet of São Paulo.

Av. Ipiranga, 344



Edificio Italia is one of the tallest buildings in São Paulo, in a privileged position in the city the view from the top of the building is amazing.

http://www.edificioitalia.com.br/

On the last floor of Edificio Italia is one of the best restaurants in town, Terraco Italia. http://www.terracoitalia.com.br/ing/index.html

Parque Do Ibirapuera

Park
Av Pedro Álvares Cabral, portões 2, 3 e 10



Large area for leisure, jogging and walking, as well as a convention center. Its importance to São Paulo is comparable to that of the Central Park to New York City. Bike rentals!

Museum
Avenida Paulista, 1578
http://masp.art.br



A symbol of modern Brazilian architecture. Displays a collection of works ranging from the Renaissance to Contemporary Modern. There is a restaurant in the lower ground floor. The ground floor of the museum provides a nice view of the city. ** Entrance fee R\$ 25,00 (\$9 USD), credit cards or cash are accepted.

Museu da Língua Portuguesa

Museum Praça da Luz, S/N - Centro, São Paulo http://www.museudalinguaportuguesa.org.br



The Portuguese Language Museum is located in the centenary building of the Light Station in São Paulo, a city with the largest number of people who speak Portuguese in the world. The objective of the institution is to create a living space on the Portuguese language, considered as the basis of culture of Brazil, where it is possible surprise in visitors with unusual aspects and often unknown to their mother language. ** Entrance fee R\$ 6 (\$2 USD), credit cards or cash are accepted.

Hotel and Accommodations

As there is no official judge Hostel for this event, each judge should book it's own hotel.

Judges that come from far will have Travel Sponsorship, that information can be found at the offical judge .apps GP SP page (http://apps.magicjudges.org/events/7462/). If you have any questions about this, contact the Judge Manager, his contact information can be found at page 12.

There's no hotel at walking distance of the GP Site but there are some nearby.

Nearby Hotels

Hotel Panamby São Paulo: 4 Star

Price: Around R\$271,00/night (~\$85 USD)

Hotel ibis Styles Sao Paulo Barra Funda: 3 Star Price: Around R\$251,00/night (~\$79 USD):

Hotel ibis São Paulo Expo: 2 Star

Price: Around R\$198,00/night (~\$62 USD)

Hotel Plaza Inn American Loft: 3 Star

Price: Around R\$313,00/night (~\$100 USD)

Bê Hotel: 3 Star

Price: Around R\$270,00/night (~\$85 USD)

Hotel Turiassu: Hostel

Price: Around R\$145,00/night (~\$46 USD)

Security and rules to follow carefully when arriving at the airport

When arriving at São Paulo, by Guarulhos International Airport, some information could be relevant to avoid problems with customs/immigrations.

Some products require special control to enter the country: live animals, products of animal or vegetal source, equipment or product that could have some interference on public health or environment, weapons and ammunition are subject to special control in the country.

Some products have restrictions to be brought on luggage:

- 12 liters of alcoholic beverages
- 10 cigarette boxes with 20 units each
- 25 cigars
- 250 grams of smoke
- 20 units of goods (such as gifts) worth U\$10,00 each (not identical units)

If you're entering Brazil (or leaving) with an amount superior to R\$ 10.000 in cash (or equivalent in another currency), you must make a statement by internet and present it to customs. It's also important to present the receipt of the acquisition of foreign currency in an authorized bank or institution with amount equal or superior to the stated one.

For further information, consult this link: http://www.gru.com.br/en-us/Passengers-Guide

Tips for Safety

São Paulo, like other big cities around the world, has some problems related to violence/security.

When walking around the city at night, always stay in groups and look for places with good light and people.

Avoid using notebooks and tablets on the streets, it's better to use them on coffee shops and more restricted places.

Keep backpacks and valuables close to you at all times. In case of need the Police Office number are 190. You can call from any public telephone at no charges.

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Local TCG Stores

São Paulo has a large number of TCG stores, spread all over the city, here we list a few.

Academia de Jogos

Avenida Engenheiro George Corbisier, 170 55 (11) 3554-3221

Bazar de Bagdá

Rua Dr. Olavo Egidio, 284 55 (11) 4301-3780

Caos Games

Rua Alfredo Pujol, 120 55 (11) 3530 - 4447

HotYugioh Cards and Toys

Rua Domingos de Moraes, 348, loja 44/45 55 (11) 5083-5607

Let's Collect

Rua Xavier de Almeida 1279/1357 55 (11) 4329-9662

Magic Domain

Rua Domingos de Morais, 1881 55 (11) 5084-9864

Mangazine World Book

Avenida Casa Verde, 1587 55 (11) 3961-5691

Mtg Brasil

Rua Aurelia, 926 55 (11) 2936-0170

SpellBox

Alameda dos Nhambiquaras, 2030 55 (11) 5041-5946

Epic Game

Rua da Glória, 117 55 (11) 3101-5259

Judge Manager Contact Info

The Judge Manager is the person responsible for all the GP judge staff and he wants to be available to players and judges that may need some kind of information or help.

The judge manager for the GP São Paulo will be Philippe Sadde Monlevade. He will be available before the event and on site to assist judges. You can contact him through his e-mail (philippemonlevade@gmail.com), or by mobile/Whatsapp (+55 24 99282-0241). Feel free to contact him if you have any questions or need assistance when in São Paulo.

Authors

This Travel Guide was made by Leonardo Nogueira, L2 Judge from São Paulo / Brazil.

GP São Paulo 2017 – Pocket Guide

EVERYDAY SENTENCES AND EXPRESSIONS

How much does this costs?	Quanto custa isso?		
I want the main course.	Quero o prato principal.		
I'm lost.	Estou perdido.		
Can I use your phone?	Posso usar seu telefone?		
Can you call someone for me?	Poderia ligar para alguém por mim?		
I need to get to "???".	Preciso chegar a "???".		
My name is "???".	Meu nome é "???".		
Can you speak slower?	Pode falar mais devagar?		
Where is the subway/bus Stop?	Onde é o metrô/ parada de ônibus?		
Do you take credit cards?	Aceita cartão de crédito?		
Where is the nearest bathroom?	Onde é o banheiro?		
Will you write that down for me?	Pode escrever para mim?		
Please call the police.	Ligue para a polícia.		
I need a doctor.	Preciso de um médico.		

If you get lost, find a place that looks safe and ask for someone to call Philippe Monlevade. His phone number is: (24) 99282-0241.

The GP Venue adress is: Rua Samaritá, 230 (parking lot) and Av. Profa Ida Kolb, 513 (on foot)

Police Office number: 190

MAGIC RELATED SENTENCES AND EXPRESSIONS

Judge	Juiz (male) / Juiza (female)		
Player	Jogador (male) / Jogadora (female)		
Match	Partida		
Game	Jogo		
Time is up.	O tempo acabou.		
Play 5 additional turns.	Joguem 5 turnos extras.		
You may begin.	Podem começar.		
Please sign the results slip.	Assinem o resultado.		
Main stage.	Palco principal.		
Side events area.	Área de side events.		
I need you to play faster.	Preciso que jogue mais rápido		
Who's the active player?	Quem é o jogador ativo?		
Are we on extra turns?	Estamos nos turnos extras?		